BTEC Assignment Brief

Qualification	Pearson International Level 3 Subsidiary Diploma in Music Production Pearson International Level 3 Foundation Diploma in Music Production Pearson International Level 3 Diploma in Music Production Pearson International Level 3 Extended Diploma in Music Production
Assessment unit number and title	Unit B5: Creating Musical Material Through Production
Assessment objectives	1. Demonstrate an understanding of music sequencing techniques when developing musical material in response to a brief. 2. Apply creative processes when developing musical material. 3. Apply musical creation skills and sequencing techniques in response to a brief.
Assignment title	NewBuzzTalent!
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	NewBuzzTalent!, a company who create and supply music for a range of purposes within the entertainment industry, are launching a competition to find fresh new talent to join their team as a DAW-based composer. To enter the competition, you must develop and present an original DAW project that demonstrates your creative and technical skills along with your ability to handle musical elements inventively. You must be innovative in the way that you create and develop your material to ensure that you can be in with a chance of winning the competition. The company would also like you to keep a blog of your creative process throughout to show how you develop your work and also showcase your technical skills.
Task 1	You should select **one** of the given set briefs below: **<u>Brief 1 - Music for Screen</u>** At NewBuzzTalent! you will often be working with audio and visuals and must therefore demonstrate within your DAW project that you are capable and competent at doing so. If you select this brief, you will compose the music soundtrack for a moving image video clip (or two shorter ones) of your choice that depicts an action sequence. The video footage you select should last 3-5 minutes and the music you create should complement and

	enhance the visuals. The clip(s) should be taken from an existing film, TV programme or computer game. **<u>Brief 2 – Original Track/Remix</u>** NewBuzzTalent! also run a radio station that showcases the work of new composers/producers. They would like you to produce a piece of music that fuses two different electronic dance music styles together. The track should be suitable to be broadcast on the late-night radio show that usually attracts an audience aged 16-25 years old. This piece of music should last 3-5 minutes and could be an original piece or could be an arrangement/remix of an existing piece of music. Whichever of the two briefs you select, you should ensure that you are creative in the construction of your music and your use of musical elements. You must also ensure that you apply technical sequencing skills creatively to produce music that is fully appropriate for the given brief. You should pay particular attention to the functions and capabilities of the DAW in terms of recording, importing, editing and manipulating audio. This should also be documented in your accompanying log throughout the process. It is vital that your final mix is of a high standard.
Checklist of evidence required	Final DAW Project presented in an appropriate format* **If you have selected Brief 1, then the video must also be submitted with the audio playing simultaneously.*

Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria:
B5.P2	Learners demonstrate some ability to capably use musical elements when developing musical material.
B5.M2	Learners demonstrate a proficient ability to use musical elements, with some creativity, when developing musical material.
B5.D2	Learners demonstrate a proficient and fluent ability to use musical elements creatively when developing musical material.
B5.P3	Learners demonstrate a capable application of technical sequencing skills to create music for the given brief.
B5.M3	Learners demonstrate a secure application of technical sequencing skills to create music for the given brief.
B5.D3	Learners demonstrate a fluent application of technical sequencing skills to create music for the given brief.

Task 2	You must prepare and submit a log discussing your creative process, showing how you developed your DAW project from initial ideas to final outcome. The log should document the various processes and techniques you employed to develop your final project. You should discuss the key musical and technical DAW techniques you have used that display your creativity and musicality, giving a rationale for why you used them, referring to examples from within your project.
Checklist of	• Your process log including annotated visual

evidence required	content/screenshots, screen recordings with commentary or a video presentation.
Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria:
B5.P1	Learners give an account of their creative processes and the use of technical sequencing skills used in the development of musical material, with some reference to examples.
B5.M1	Learners give a detailed account of their creative processes and the use of technical sequencing skills used in relation to the refinement of musical material, with reference to relevant examples.
B5.D1	Learners critically comment on their creative processes and the use of technical sequencing skills used in the refinement of musical material, with reference to pertinent examples.

Sources of information to support you with this Assignment	Aletras, Adonis, *So, you want to become a media composer?* DanaeDaphne Music (2018) Roads, C. *Composing Electronic Music*, Oxford University Press (2015) Scott-James, Kahra, *Sound Design for Moving Image*, Bloomsbury Visual Arts, (2018) www.filmandgamecomposers.com